



Springbig to Report Fourth Quarter and Full Year 2023 Financial Results on March 12, 2024

March 6, 2024

BOCA RATON, Fla., March 06, 2024 (GLOBE NEWSWIRE) -- [Springbig](#) (the "Company")(OTCQX: SBIG), a leading provider of SaaS-based marketing solutions, consumer mobile app experiences, and omnichannel loyalty programs, today announced that it will report its results for the fourth quarter and full year 2023 after market close on Tuesday, March 12, 2024. The Company will host a conference call to discuss the financial results the same day at 5:00 p.m. ET.

Participants can register [here](#) to access the live webcast of the conference call. Alternatively, those who want to join the conference call via phone can register at [this link](#) to receive a dial-in number and unique PIN.

The webcast will be archived for one year following the conference call and can be accessed on Springbig's investor relations website at <https://investors.springbig.com/>.

About Springbig

Springbig is a market-leading software platform providing customer loyalty and marketing automation solutions to cannabis retailers and brands in the U.S. and Canada. Springbig's platform connects consumers with retailers and brands, primarily through SMS marketing, as well as emails, customer feedback system, and loyalty programs, to support retailers' and brands' customer engagement and retention. Springbig offers marketing automation solutions that provide for consistency of customer communication, thereby driving customer retention and retail foot traffic. Additionally, Springbig's reporting and analytics offerings deliver valuable insights that clients utilize to better understand their customer base, purchasing habits and trends. For more information, visit <https://springbig.com/>.

Investor Relations Contact

Claire Bollettieri
ir@springbig.com

Media Contact

Paul Cohen
paul@milkandhoneypr.com